



# Entrepreneurship Workshop

Presented by Mel Ustad

## **MEL USTAD -**

- Career focused on supporting entrepreneurship and innovation
- Involved with SBIR program since 1988
- Former Director of Commercialization, SD Governor's Office of Economic Development
- Held multiple university research and economic development roles
- Principal Investigator, NSF South Dakota EPSCoR Track 1 project
- Giant Vision Competition Judge

**REGISTRATION  
REQUIRED - SCAN HERE**



## ***Giant Vision Competition***

### ***Support Programs Information***

- SBA FAST Launch
- NSF I-Corps Regional Hub Program
- Small Business Innovation Research (SBIR)
- GOED Proof of Concept Program
- Small Business Development Centers
- Local/Campus Programs - Presented by local representative

### ***Keys for Competition Success***

- Written Plan
- Effective Presentation

### ***Q&A Session***

### ***Optional***

- Schedule short one-on-one meeting with Mel
- MUST submit an executive summary three days in advance and book a time slot with
- Mary Anne Boyd, SD Chamber, at [maryanneb@sdchamber.biz](mailto:maryanneb@sdchamber.biz)

#### ***Brought to you by:***

- SD EPSCoR | SD Biotech
- SD Chamber of Commerce & Industry | SD Giant Vision